

University Master's Degree in Enterprise Creation and Innovation is been launched this academic year (2016-2017). It is the answer to the regional aims of achieving a transformation of the production model, stressing innovation and enterprise creation, to obtain high value added goods and services.

The following qualifications give direct access to this Master's Degree:

- Degree in Administration and Business Management.
- Degree in Economics.
- Degree in Labour Relations and Manpower.
- Degree in Tourism.
- Equivalent Degree Qualifications to those above named.
- Degrees in the branches of Engineering and Architecture that count, at least, 12 credits ECTS in areas related to Administration and Business Management.

Students in this Master's Degree must be interested in learning the skills to start and manage companies, as well as managing the innovation progress in these companies. They should be interested in creating and taking challenges. The best students would be those having a great comprehensive, analytical and interpretative perspective, as well as having skills for team work and fluency in oral and written expression. Decision taking skills, creativity and self confidence would be other highly valued attributes. People interested in self-employment would make perfect students of this Master's Degree.

60 credits are mandatory to complete this Master's Degree. Allocation of subjects, following the current curriculum, the period of time in which these subjects are taught, their type and number of credits are listed below.

## CURSO ÚNICO / SINGLE COURSE

<b>Asignatura / Subject</b>	<b>Temp / Period</b>	<b>Carácter / Type</b>	<b>Créditos / ECTS</b>
Características y habilidades del emprendedor <i>Entrepreneurs' skills and attributes</i>	Ier Semestre <i>1st Term</i>	Obligatoria <i>Compulsory</i>	6
Valoración, selección y planificación de ideas de negocio <i>Business ideas assessment, selection and planning</i>	Ier Semestre <i>1st Term</i>	Obligatoria <i>Compulsory</i>	6
Contabilidad y finanzas para nuevos proyectos empresariales <i>Financial and accounting functions for new businesses</i>	Ier Semestre <i>1st Term</i>	Obligatoria <i>Compulsory</i>	6
Aspectos jurídicos de la innovación y la creación de empresas <i>Innovation and enterprise creation legal aspects</i>	Ier Semestre <i>1st Term</i>	Obligatoria <i>Compulsory</i>	6
Economía y Sociología de la Innovación <i>Innovation Economics and Sociology</i>	Ier Semestre <i>1st Term</i>	Obligatoria <i>Compulsory</i>	6
Nuevos modelos de negocio <i>New business models</i>	2º Semestre <i>2nd Term</i>	Obligatoria <i>Compulsory</i>	6
Gestión de la innovación <i>Innovation management</i>	2º Semestre <i>2nd Term</i>	Obligatoria <i>Compulsory</i>	6
Gestión de proyectos de innovación <i>Innovation projects management</i>	2º Semestre <i>2nd Term</i>	Obligatoria <i>Compulsory</i>	6
Trabajo Fin de Máster <i>Master's Thesis</i>	2º Semestre <i>2nd Term</i>	Obligatoria <i>Compulsory</i>	12